



KSTU
 5020 W. Amelia Earhart Dr.
 Salt Lake City, UT 84116
 (801)532-1300

<u>Contract / Revision</u> 565805 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/10/12 - 09/16/12	<u>Product</u>	<u>Estimate #</u> 11541
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	13	09/10/12	09/16/12	M-F 3p-330p	3p-330p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$250.00			
N 11	13	09/10/12	09/16/12	M-F 330p-4p	330p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$250.00			
N 11	13	09/10/12	09/16/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$250.00			
N 15	13	09/10/12	09/16/12	Sa 3p-4p	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$100.00			
N 16	13	09/10/12	09/16/12	M-F 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1-1--				2	\$400.00			
N 17	13	09/10/12	09/16/12	M-F 530p-6p	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$500.00			
N 18	13	09/10/12	09/16/12	Su 530p-6p	530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$400.00			
N 19	13	09/10/12	09/16/12	FOX Prime Monday 8-9p	8p-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,500.00			
N 20	13	09/10/12	09/16/12	FOX X Factor Wednesday	7-9p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--W----				1	\$2,200.00			
N 21	13	09/10/12	09/16/12	FOX Prime Thursday 8-9p	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$750.00			
N 22	13	09/10/12	09/16/12	M-F 9p-930p	9p-930p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$1,200.00			
N 23	13	09/10/12	09/16/12	M-F 930p-10p	930p-10p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-111--				4	\$1,100.00			
N 24	13	09/10/12	09/16/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$900.00			
N 25	13	09/10/12	09/16/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,000.00			
N 26	13	09/10/12	09/16/12	M-F 1005p-1035p	1005p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$450.00			
N 27	13	09/10/12	09/16/12	FOX Prime Tuesday Rotator	7p-9p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$1,800.00			
Totals											73	\$38,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Contract Agreement Between:

CONTRACT



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

<u>Contract / Revision</u> 565805 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/10/12 - 09/16/12		<u>Estimate #</u> 11541
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Wired Media Partners
Attention: Chris Vail
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	13	09/10/12	09/16/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$300.00			
N 2	13	09/10/12	09/16/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$300.00			
N 3	13	09/10/12	09/16/12	M-F 6a-7a	6a-7a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$350.00			
N 4	13	09/10/12	09/16/12	M-F 7a-8a	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$400.00			
N 5	13	09/10/12	09/16/12	M-F 8a-9a	8a-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	11111--				5	\$400.00			
N 6	13	09/10/12	09/16/12	Sa 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$400.00			
N 7	13	09/10/12	09/16/12	Sa 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$500.00			
N 8	13	09/10/12	09/16/12	Su 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$400.00			
N 9	13	09/10/12	09/16/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$500.00			
N 10	13	09/10/12	09/16/12	M-F 9a-10a	9a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-1---				2	\$250.00			
N 11	13	09/10/12	09/16/12	M-F 11a-12p	11a-12p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1---1--				2	\$250.00			

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Contract / Revision	Alt Order #
565805 /	

Contract Dates	Product	Estimate #
09/10/12 - 09/16/12		11541

Advertiser	Original Date / Revision
Center Forward	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
-------	----	------------	----------	-------------	----------------	------	--------	------------	------	------	-------	--------

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/16/12	73	\$38,100.00	\$32,385.00
Totals	73	\$38,100.00	\$32,385.00

Signature: _____ Date: _____

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Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kent Carbon

Email: kent.carbon@fox13now.com

Phone: 801-532-1300

Fax: 801-536-1334

Direct: 801-536-1338

KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KSTU 5a News	EM	M-F	30	\$300.00	1	1	1	1	1			5
5:00 AM 5:30 AM			30	\$1,500.00								
KSTU 5:30a News	EM	M-F	30	\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM			30	\$1,500.00								
KSTU 6a News	EM	M-F	30	\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM			30	\$1,750.00								
KSTU 7a News	EM	M-F	30	\$400.00	1	1	1	1	1			5
7:00 AM 8:00 AM			30	\$2,000.00								
KSTU 8a News	EM	M-F	30	\$400.00	1	1	1	1	1			5
8:00 AM 9:00 AM			30	\$2,000.00								
Saturday 7a News	EM	Sa	30	\$400.00						1		1
7:00 AM 8:00 AM			30	\$400.00								
Saturday 8a News	EM	Sa	30	\$500.00						1		1
8:00 AM 9:00 AM			30	\$500.00								
Sunday 7a News	EM	Su	30	\$400.00							1	1
7:00 AM 8:00 AM			30	\$400.00								
Sunday 8a News	EM	Su	30	\$500.00							1	1
8:00 AM 9:00 AM			30	\$500.00								
Live with Kelly	DT	M-F	30	\$250.00		1		1				2
9:00 AM 10:00 AM			30	\$500.00								
KSTU 11a News	DT	M-F	30	\$250.00	1				1			2
11:00 AM 12:00 PM			30	\$500.00								
Judge Judy	EF	M-F	30	\$250.00	1	1	1	1	1			5
3:00 PM 3:30 PM			30	\$1,250.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:38 AM

KSTU-TV

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Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kent Carbon

Email: kent.carbon@fox13now.com

Phone: 801-532-1300

Fax: 801-536-1334

Direct: 801-536-1338

KSTU-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
Judge Judy 3:30 PM 4:00 PM	EF	30	M-F	\$250.00 \$1,250.00	1	1	1	1	1			5
Dr. Oz 4:00 PM 5:00 PM	EF	30	M-F	\$250.00 \$1,250.00	1	1	1	1	1			5
The Closer 3:00 PM 4:00 PM	EF	30	Sa	\$100.00 \$100.00						1		1
KSTU 5p News 5:00 PM 5:30 PM	EN	30	M-F	\$400.00 \$800.00			1		1			2
KSTU 5:30p News 5:30 PM 6:00 PM	EN	30	M-F	\$500.00 \$2,500.00	1	1	1	1	1			5
Seinfeld 6:30 PM 7:00 PM	PA	30	M-F	\$400.00 \$2,000.00	1	1	1	1	1			5
30 Rock 6:30 PM 7:00 PM	PA	30	Sa	\$350.00 \$350.00						1		1
30 Rock 5:30 PM 6:00 PM	PA	30	Su	\$400.00 \$400.00						1		1
Hell's Kitchen 8:00 PM 9:00 PM	PT	30	M	\$1,500.00 \$1,500.00	1							1
You Can Dance 7:00 PM 9:00 PM	PT	30	Tu	\$1,800.00 \$1,800.00		1						1
X-Factor 7:00 PM 9:00 PM	PT	30	W	\$2,200.00 \$2,200.00			1					1
Glee 8:00 PM 9:00 PM	PT	30	Th	\$750.00 \$750.00				1				1

Need \$600

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:38 AM

KSTU-TV

Page 2 of 3



Station Order Center Forward 2012

Market: Salt Lake City-Ogden

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Phone: 801-532-1300
Fax: 801-536-1334
Direct: 801-536-1338

KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KSTU 9p News	LN	M-F	30	\$1,200.00	1	1	1	1	1			5
9:00 PM 9:30 PM				\$6,000.00								
KSTU 9:30p News	LN	M-F	30	\$1,100.00	1		1	1	1			4
9:30 PM 10:00 PM				\$4,400.00								
Saturday 9p News	LN	Sa	30	\$900.00						1		1
9:00 PM 10:00 PM				\$900.00								
Sunday 9p News	LN	Su	30	\$1,000.00							1	1
9:00 PM 10:00 PM				\$1,000.00								
Seinfeld	LF	M-F	30	\$450.00		1						1
10:05 PM 10:35 PM				\$450.00								
Station Gross Totals				\$40,450.00	14	14	14	14	14	5	4	79

Chris Vail
Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:38 AM
KSTU-TV
Page 3 of 3



Station Order Revised Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kent Carbon
Email: kent.carbon@fox13now.com

Phone: 801-532-1300
Fax: 801-536-1334
Direct: 801-536-1338

KSTU-TV

Program-Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KSTU 5a News	EM	M-F		\$300.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30		\$1,500.00								
KSTU 5:30a News	EM	M-F		\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30		\$1,500.00								
KSTU 6a News	EM	M-F		\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30		\$1,750.00								
KSTU 7a News	EM	M-F		\$400.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30		\$2,000.00								
KSTU 8a News	EM	M-F		\$400.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30		\$2,000.00								
Saturday 7a News	EM	Sa		\$400.00						1		1
7:00 AM 8:00 AM		30		\$400.00								
Saturday 8a News	EM	Sa		\$500.00						1		1
8:00 AM 9:00 AM		30		\$500.00								
Sunday 7a News	EM	Su		\$400.00							1	1
7:00 AM 8:00 AM		30		\$400.00								
Sunday 8a News	EM	Su		\$500.00							1	1
8:00 AM 9:00 AM		30		\$500.00								
Live with Kelly	DT	M-F		\$250.00		1		1				2
9:00 AM 10:00 AM		30		\$500.00								
KSTU 11a News	DT	M-F		\$250.00	1				1			2
11:00 AM 12:00 PM		30		\$500.00								
Judge Judy	EF	M-F		\$250.00	1	1	1	1	1			5
3:00 PM 3:30 PM		30		\$1,250.00								

Chris Vail
Wired Media Partners

Date/Time Sent: 8/6/2012 3:38:04 PM
KSTU-TV
Page 1 of 3



Station Order Revised Center Forward 2012

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Contact: Kent Carbon

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KSTU-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
Judge Judy	EF	M-F	\$250.00	1	1	1	1	1			5
3:30 PM 4:00 PM		30	\$1,250.00								
Dr. Oz	EF	M-F	\$250.00	1	1	1	1	1			5
4:00 PM 5:00 PM		30	\$1,250.00								
The Closer	EF	Sa	\$100.00						1		1
3:00 PM 4:00 PM		30	\$100.00								
KSTU 5p News	EN	M-F	\$400.00			1		1			2
5:00 PM 5:30 PM		30	\$800.00								
KSTU 5:30p News	EN	M-F	\$500.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$2,500.00								
Seinfeld	PA	M-F	\$600.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	\$3,000.00								
30 Rock	PA	Sa	\$350.00						1		1
6:30 PM 7:00 PM		30	\$350.00								
30 Rock	PA	Su	\$400.00							1	1
5:30 PM 6:00 PM		30	\$400.00								
Hell's Kitchen	PT	M	\$1,500.00	1							1
8:00 PM 9:00 PM		30	\$1,500.00								
You Can Dance	PT	Tu	\$1,800.00		1						1
7:00 PM 9:00 PM		30	\$1,800.00								
X-Factor	PT	W	\$2,200.00			1					1
7:00 PM 9:00 PM		30	\$2,200.00								
Glee	PT	Th	\$750.00				1				1
8:00 PM 9:00 PM		30	\$750.00								

Chris Vail
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Station Order Revised Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kent Carbon

Email: kent.carbon@fox13now.com

Phone: 801-532-1300

Fax: 801-536-1334

Direct: 801-536-1338

KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KSTU 9p News	LN	M-F		\$1,200.00	1	1	1	1	1			5
9:00 PM 9:30 PM		30		\$6,000.00								
KSTU 9:30p News	LN	M-F		\$1,100.00	1		1	1	1			4
9:30 PM 10:00 PM		30		\$4,400.00								
Saturday 9p News	LN	Sa		\$900.00						1		1
9:00 PM 10:00 PM		30		\$900.00								
Sunday 9p News	LN	Su		\$1,000.00							1	1
9:00 PM 10:00 PM		30		\$1,000.00								
Seinfeld	LF	M-F		\$450.00		1						1
10:05 PM 10:35 PM		30		\$450.00								
Station Gross Totals				\$41,450.00	14	14	14	14	14	5	4	79

Chris Vail

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